

FINISHED PRINT SIZE 24" × 36"

BLEED LINE

Extend background content to this line.

FINISHED PRINT LINE

Trim to this size using crop marks provided.

SAFETY LINE

Keep all important text, logos and images inside this line.

IMPORTANT

- ▶ Delete all written instructions and template lines before printing.
- ▶ Retain crop marks for trimming.
- ▶ Do not extend background beyond bleed line.

Note to Designers:

- All graphic files must be built at **150 dpi** at the overall graphic layout size.
- All graphic file must be created using **CMYK** mode to ensure the best color matching. If you would like a specific color matched, you **MUST** provide a **PMS** color or we cannot guarantee color matching.
- It is best to **flatten** all images and outline all text to ensure that nothing will drop out or change during file transfer.
- Be aware of Safe **Viewable Zone** and **Guides** that may cut your important elements off. Using guidelines will keep margins on your radar and prevent mistakes.
- The "**Bleed Zone**" are hidden inside the hardware. However, it is **STRONGLY** recommended that you **extend** your background graphics to the edges of artboard to ensure proper bleed with no visible unprinted areas.

Artwork Upload:

Please upload your artwork to our online file upload portal.

<https://dpx.wetransfer.com>

If you need further assistance with template or file upload, please contact us 1-866-940-7010 or info@digitalexpressions.ca

File Format

PDF and TIF